

THEORY OF CHANGE

ORGANISATION	Issues	Activities	Rationale	Outputs	Outcomes	Indicators	
[Insert Organisation]	<p>What is the social issue(s) being addressed by the program?</p>	<p>What are the activities that you need to do in order to achieve the goal / objective of the program?</p>	<p>Why are you choosing to undertake these activities to address the social issue? What is the justification and evidence?</p>	<p>What products or services will result from the activities?</p>	<p>What changes do you expect to occur as a result of the activities?</p>	<p>What are the specific measures (quantitative and/or qualitative) that let you know you are achieving your outcomes?</p>	
PROGRAM							
DESCRIPTION	<p>People</p> <p>Who are the people the program is seeking to benefit or influence?</p>						<p>Goal</p> <p>What is the ultimate goal of the program or the social change you are wanting to create?</p>
[Insert Description of Program]	<p>Inputs</p> <p>What resources go into the program (such as money, staff, materials, previous research, etc)?</p>						

This document was adapted from Knode's Theory of Change worksheet.